



Title Sponsor

CMTA

2021 Sponsorship Overview

**Monday, October 4, 2021
Covered Bridge Golf Club**

All sponsorships include acknowledgment in event program and the opportunity to hand out promotional items at the event or to include in golfers' gift bags.

AIM FOR ZERO SEIZURES TITLE SPONSOR - \$7,500

- Event Title Exclusivity;
- 3 corporate foursomes with twelve tee prizes, green fees, carts, driving range, lunch and dinner, complementary sports and soft drinks, and water;
- Top billing of all print, radio, and TV media opportunities, and all printed materials and advertising as the **Aim for Zero Seizures Title Sponsor**;
- Company logo embroidered on 2021 **Golfer's Gauntlet** tee prizes;
- Company logo prominently placed on custom-designed **Golfer's Gauntlet** banner provided by the Epilepsy Foundation of Kentuckiana as the **Aim for Zero Seizures Title Sponsor** displayed at registration and awards presentation;
- Premium full-page ad in event program;
- Recognition on the Epilepsy Foundation of Kentuckiana website;
- Company representative invited to present award to the 1st and 2nd place **Golfer's Gauntlet** teams with Foundation representative.

MAKING A DIFFERENCE SPONSOR - \$4,000

- 2 corporate foursomes with eight tee prizes, green fees, carts, driving range, lunch and dinner, and complementary sports and soft drinks, and water;
- Premiere recognition on printed materials on day of event;
- Corporate recognition at a designated tee box;
- Company logo on custom-designed **Golfer's Gauntlet** banner provided by the Epilepsy Foundation of Kentuckiana as the **Making a Difference Sponsor**, displayed at registration and awards presentation;
- 1/2-page ad in event program;
- Recognition on the Epilepsy Foundation of Kentuckiana website.

HELP TURNS TO HOPE SPONSOR - \$2,500

- 1 corporate foursome with four tee prizes, green fees, carts, driving range, lunch and dinner, and complementary sports and soft drinks, and water;
- Recognition on printed materials on day of event;
- Company logo on custom-designed **Golfer's Gauntlet** banner provided by the Epilepsy Foundation of Kentuckiana, as the **Help Turns to Hope Sponsor** to be displayed at registration and awards presentation;
- 1/4-page ad in event program;
- Recognition on the Epilepsy Foundation of Kentuckiana website.

ONE MILLION DOLLAR GAUNTLET HOLE CHALLENGE SPONSOR - \$1,000

- Add your logo to this sponsorship that offers each golfer the chance to qualify for a shot at **ONE MILLION DOLLARS** at the end of the **Golfer's Gauntlet** with spectators watching from the veranda and overlooking hole #18. The qualifier takes their shot to attempt to make a hole-in-one from 150 yards out. Includes reserved seating for 2 at meals and awards presentation.

COOLING TOWEL SPONSOR - \$1,000

- Your company logo imprinted on each **Golfer's Gauntlet** cooling towel identifying you or your company as the **Cooling Towel Sponsor**, with the opportunity to personally distribute cooling towels to golfers at a designated hole with hole sign. Includes reserved seating for 2 at meals and awards presentation.

GOLF CART SPONSOR - \$750

- Your company logo on all **Golfer's Gauntlet** event golf carts identifying you or your company as the **Golf Cart Sponsor**. Includes reserved seating for 2 at meals and awards presentation.

BEVERAGE CART SPONSOR - \$750

- Your company logo on all **Golfer's Gauntlet** event beverage service carts/coolers identifying you or your company as the **Beverage Cart Sponsor**. Includes reserved seating for 2 at meals and awards presentation.

HOLE-IN-ONE SPONSORSHIP - \$500

- Your logo will be prominently displayed on signage at Hole #8 identifying you or your company as the **Hole-In-One Sponsor** of the **Golfer's Gauntlet**. Includes reserved seating for 2 at meals and awards presentation.

GAUNTLET HOLE CHALLENGE SPONSORSHIP OPPORTUNITIES - \$500

- Select the **Gauntlet Hole Challenge** of your choice (based on first-come-first-served basis);
- Your company logo will be prominently displayed at selected hole identifying you or your company as that particular **Gauntlet Hole Sponsor**;
- Reserved seating for 2 at meals and awards presentation.

Challenge #1: Hit a shot in a box

Challenge #2: Water target

Challenge #3: Longest drive to target

Challenge #4: Shoot over the green wall

Challenge #5: Chip shot into bull's-eye

Challenge #6: Break the window

TRADITIONAL HOLE SPONSORSHIP OPPORTUNITIES \$150

- Your company logo will be prominently displayed on signage identifying you or your company as a **Traditional Hole Sponsor** and placed on a selected non-Gauntlet Challenge hole.

FOURSOME TEAM INFORMATION

Foursome \$700 – Register before September 10th or foursome fee increases to \$800

- One foursome with four tee prizes, four green fees, two carts, driving range, lunch and dinner;
- Reserved seating for four at meals and awards presentation;
- Complimentary sports and soft drinks, and water);
- Reserve a Traditional Hole Sponsorship for only an additional \$100 (verses the regular fee of \$150), allowing you to further promote your business, in honor or in memory of a loved one with epilepsy.

